



Bayer

Mosquito Quest

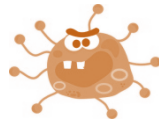


The world's most dangerous animal



... the mosquito

The *Aedes* mosquito spreads both the dengue and zika virus



There is no cure!

Do your part...



Reduce mosquito breeding

Introduction



Mosquito Quest VR

- > **Mosquito Quest** is a 3D virtual reality experience developed by Bayer that complements the Mosquito Learning Lab to test user's skills at finding potential mosquito breeding sites inside a home.
- > The experience **immerses** the user in a typical real-life situation that they can relate to.
- > The **goal** for each user is to score a maximum of 10 points by finding **all potential mosquito breeding sites**.
 - 8 potential mosquito breeding sites:
 - 6 sites which are easier are worth 1 point
 - 2 sites which are difficult are worth 2 points
 - Sites are located in 4 rooms:
 - Living room, bedroom, kitchen/dining room, & bathroom



Objectives



Emphasise everyone's responsibility to prevent mosquito breeding



Maximise the key messages in the most engaging way



Suitable for everyone



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Mosquito Quest



VIRTUAL REALITY

Download the Mosquito Quest App for use on any VR device

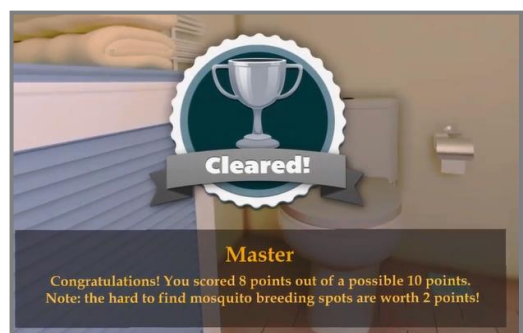
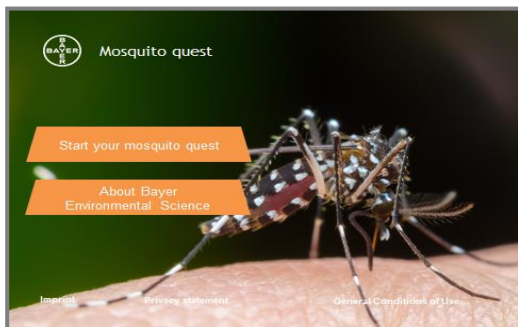


Any smartphone



VR headset or VR cardboard

Screenshots



Download the App:



Contacts



sg.learninglab@bayer.com



Bayer (South East Asia) Pte Ltd
Environmental Science
63 Chulia Street
OCBC Centre East, 14th floor
Singapore 049514